

DEDICATED TO HELPING BUSINESS ACHIEVE ITS HIGHEST GOALS.



Security

A decision making strategy for business travel professionals

Friday, February 10th 2017 | 0830 - 0945

PRESENTED BY:

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**SCHEDULERS &
DISPATCHERS CONFERENCE**

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Global Threat Profiles

The common threat categories facing the global traveler

- Traffic Accidents
- Homicide
 - Criminal
 - Kidnapping
 - Terrorism
- Suicide
- Drowning
- Natural Disaster

Cause of Death	Reported Number of American Deaths Abroad
Traffic accidents	3,104
Homicide	2,000
Suicide	1,461
Drowning	1,320
"Other accidents"	1,294

Sources: U.S Department of State Most common causes of death (October 2002-June 2015)

Road Traffic

The number one killer of travelers abroad

Considerations:

- Emergency response and medical facilities
- Traffic Controls and Pedestrian Safety considerations
- Lax Traffic Laws or lack of enforcement
- Vehicle Maintenance & Safety Standards

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Sources: Figure 2-02: CDC "Yellow Book," Chapter 2 – Injury Prevention section

Criminal Victimization

Scams are often a gateway to more dangerous crimes

- Pick-Pocketing & Robbery
- Entrapment, Extortion, & Bribery
- Violence: Sexual Assault, Homicide
- Focused on unprepared or unaware victims

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Kidnapping

<https://www.thrillist.com>



Mexico

1,583 kidnappings in 2013, although as many as 90% may be going unreported.

India

2,975 kidnappings in 2010. (India stats include child abductions)

Brazil

Around 1,000 kidnappings in 2012

The Philippines

150 kidnappings reported in 2013

Colombia

292 reported kidnappings in 2013

Venezuela

An estimated 2,000 kidnappings annually, although the government stopped reporting statistics in 2005

Kidnap Victims



Six countries account for more than 60% of total, Jihadist, and other types of kidnappings:

Turkey

United States

Italy

United Kingdom

France

German

Source: 12/2015 , Held Hostage: Analyses of Kidnapping Across Time and Among Jihadist Organizations

Terrorism

Terror attacks are not confined to the third-world or war zones

- Focused on Western locations & tourist hot-spots
- Publicity & Shock Value = Violent
- Westerners & Americans are the focus of modern-day terrorism
- Less common but carries more fear

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Situational Awareness Defined

“A deliberate perception of everything happening in the immediate space and time, the comprehension of its meaning, and the accurate prediction of what may happen next.”

From the book: Sleights of Mind

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IT IS NOT RANDOM!!

- Either you were pre-selected or your environment was pre-selected.
- There was planning and preparation on the part of the offender
- Your decision making can prevent the act from occurring

Victim and Environment

- The criminal will either select the victim and wait for the right environment or will select the environment and wait for the victim.
- Criminal must perceive the right victim and right environment at the same time or the crime will not occur
- Example

Criminal Perception

- It is the criminal's perception of your value as a victim that determines your chances of being selected as a target
- Reality does not matter if the criminal perceives you to be a high value target

Important!

Anytime we are in the Company of people who know who we are and what we do, we become high value targets for all types of criminal behavior



Criminal Perception Of Us

- Cash
- Credit Cards
- Passport
- FAA, Airport ID, Crew ID, and other travel documents
- Unfamiliar with surroundings
- Unfamiliar with local law-enforcement
- Reduced chance of subsequent identification
- Perceived High Net Worth – Ransom
- Perceived Access to High Net Worth Individuals
- Known Access to High Net Worth Property (aircraft)
- Perceived Access to Trade Secrets or Proprietary Information
- High Probability of International Media Attention

Perception

Routine Conversation or completed service forms may yield:

- Your name
- Where you are staying
- How long you will be there
- Where are you going next
- Cell Phone Number

High Value Target

- Street crime – cash for drugs
- Credit Card Fraud
- Identity Theft
- Ransom Demands
- Politically motivated – international notoriety
- Mentally Disturbed
- Terrorism

Perception

- During certain phases of travel knowledge of my professional status is unavoidable
- Remember there are two parts:
 - Victim and Environment



Victim and Environment

- We cannot always control both our victim value and our environment at the same time
- Good News!! – We can almost always exert control over at least one of these factors

Victim and Environment – cont.

When your victim value is high – exercise maximum control over your environment

- Minimize the time spent in the company of strangers who know who you are and what you do. As the word spreads – your risk increases
- Vetted ground transportation
- Avoid unnecessary introductions to strangers who are not essential for your mission
- Know your route and stick to it
- Not the time for sightseeing or unplanned stops
- Cover up displayed items such as uniforms, crew tags, Company logos etc.

Victim and Environment – cont.

Reduce your “victim value” before relaxing environmental controls

- Victim value decreases significantly when you separate yourself from those who know your status
- Decreased victim status allows for more environmental flexibility

Victim and Environment – cont.

Conversation in Public Places

- Public conversations are “background noise” until you hear an item of interest
- A listener can obtain a substantial amount of information when attention is drawn to public place conversation.

(Example of an actual occurrence)

Victim and Environment – cont.

Thoughts on Uniforms

- Pilot uniforms can be an asset when in close proximity to the aircraft
- Off Site they are a liability and disclose who you are and what you do to those around you.
 - *THINK HIGH VALUE TARGET*
- Cover them up when leaving the aircraft!

Victim and Environment – cont.

Food Security

- Plan ahead to ensure food is supplied by vetted caterers
- Hotel restaurants can sometimes be a good source
- Store food in FBO's only in sealed tamper-proof containers.
- Considering using security tape on food containers during FBO storage
- Pilot's should consider eating at separate times as a safeguard in the event of food contamination

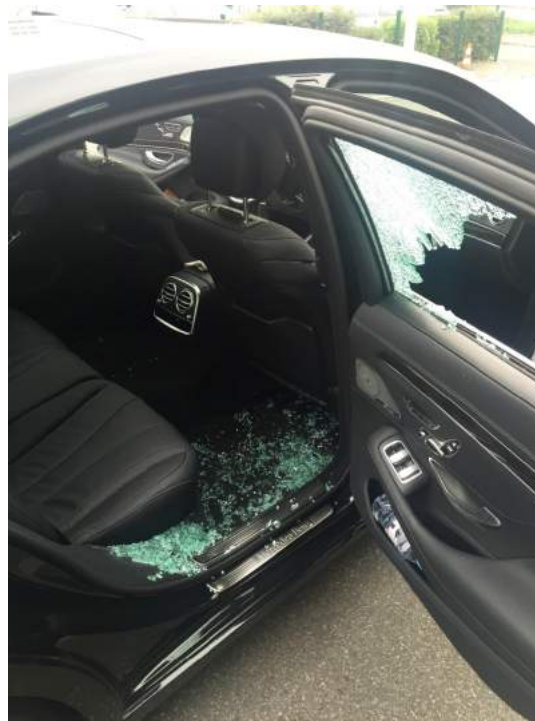
Victim and Environment – cont.

Ground Transportation

- Most vulnerable portion of the journey
- Risk profile differences:
 - Airport to Hotel vs. Hotel to Airport
- Ground transportation should either be carefully vetted or have no advance knowledge of who you are or what you do.

Victim and Environment – cont.

Ground Transportation: Paris Le Bourget -Crew Robbery



Victim and Environment – cont.

Use of Taxis

- Discussion and examples
- Criminals and the use of taxis
- Dangers of prearranged pick ups
- Precautions – Safety measures

Victim and Environment – cont.

Beverage Contamination

- The contamination of beverages using sedating drugs is common among criminals
- Theft offenses
- Extortion
- Sex Crimes
- Abduction
- Do not return to a beverage that has been left unattended

Victim and Environment – cont.

Hotel Bars - Meeting new friends “Hey, I know a great local place...”

It may be tempting to accept the invitation of a local who knows the area but this is risky – Think – Kidnapping or Robbery

Victim and Environment – cont.

It is not just about you!!

- Your passengers cannot be evacuated without you
- You may be your organizations first response to an emergency – If you are at risk everyone is at risk
- Medical Emergencies
- Natural Disasters
- Security Threats

Victim and Environment – Cont.

REMINDER!

Anytime we are in the company of people who know who we are and what we do, we become high value targets for all types of criminal behavior

Victim and Environment – Cont.

REMINDER!

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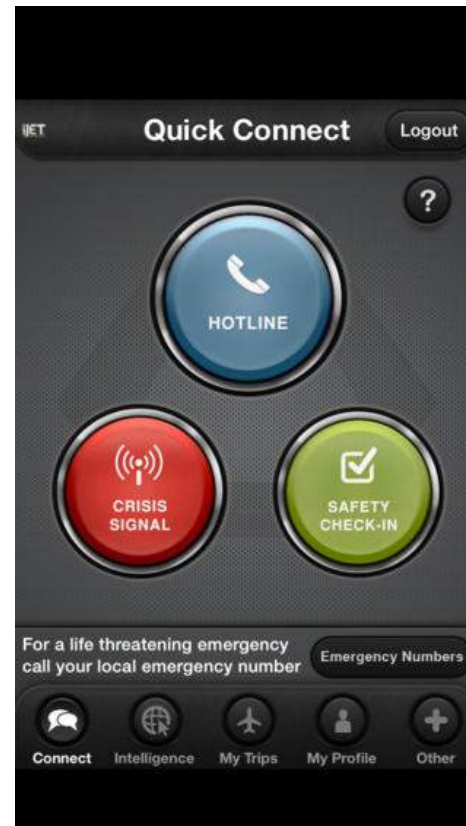
Security Planning Resources

- Smart Traveler Enrollment Program – STEP –
 - <https://step.state.gov>
- Overseas Security Advisory Council
 - www.osac.gov
- NBAA International Feedback
 - <https://www.nbaa.org/ops/intl/>
- Stratfor
 - http://www.stratfor.com/themes/travel_security

Security Planning Resources – Cont.

- United Healthcare Global
 - www.uhcglobal.com
- Flight Handling Companies
- FAM International Security
 - www.faminternational.com
- iJet
 - <http://www.ijet.com/solutions/mobile-solutions>

WorldCue Tracking Application



U.S. Department of State

- Up Next!
- Questions?